

Shakeel Mohamed

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Graphic Designer: Branding, Typography, Leadership

Education

**Candidate for a Master of Fine Arts
in Graphic Design**

ArtCenter College of Design
Pasadena, California
2022–Present

**Bachelor of Science in Computer
Science (Emphasis in Business)**

Seattle University
Seattle, Washington
2015

Recognition

**ArtCenter Portfolio Scholarship;
ArtCenter Merit Scholarship**

2022–Present

**AIGA Los Angeles Graph*c Content
Conference Speaker**

Deconstructing “Best”: Redefining
Success for Designers
2024

**Hoffmitz Milken Center for
Typography (HMCT) Gallery**

Mindful Roman (Font Design Poster)
2024

**ArtCenter Student Gallery;
HMCT Billboards**

She Will (Poster Series)
2024

Voyage LA Magazine Interview

2024

HMCT Newsletter

Referential Mono (Featured Typeface)
2023

**ArtCenter Graphic Design
Department Chair’s Office**

Mark Rothko Campaign (Poster)
2023

Type Thursday Los Angeles

Presented my TYPO Mexico City
branding project to 30 designers.
2023

AIGA Portfolio Festival

Virtual portfolio presentation to a
live audience.
2022

Experience

Teaching Assistant

ArtCenter College of Design
Pasadena, California
09.2024–12.2024

Lead Graphic Designer

The Ismaili Muslim Community
Remote
10.2021–10.2024

Freelance Graphic Designer

TALISMAN
Remote
07.2024–08.2024

**Graphic Designer and
Research Assistant**

ArtCenter College of Design
Pasadena, California
09.2022–08.2024

Founder

ntrsc designs
Remote
02.2018–12.2022

Software Engineer

Splunk, Inc.
Seattle, Washington
06.2015–04.2021

Professional Development

Type Thursday Los Angeles

Los Angeles, California
03.2023–Present

The Futur

Remote
06.2018–Present

AIGA

Seattle, Washington
10.2022

Skills

Strong working knowledge of:

Assisted Professor Gloria Kondrup in her Archetype Press course with group and individual student critiques. Helped students to hand-set wood and metal type for analog letterpress printing.

Designed the brand identity for Salgirah, an international religious festival across 21 countries in 11 languages, revised annually. Branded signage was displayed in multiple cities, notably at the Dubai World Trade Centre.

Supported a team of three designers with identity development for clients in a variety of industries. Designed presentation decks, style guidelines, and press ready files for client delivery. Analyzed, refined, and presented typographic choices to align with overall art direction.

Designed a wide array of print, digital, and video communications for events hosted by the Division of Professional Development and Industry Engagement. Researched the career status of 150 recent graduates based on their digital presence to inform the College’s annual curriculum planning.

Operated an independent design studio offering branding, strategy, apparel, and social media design services. Designed deliverables for 12 clients, exploring a variety of visual solutions. Evolved from operating as a B2C apparel brand to providing B2B design services across multiple industries.

Led a team of three engineers to develop a data simulation engine for sales staff to demo products to prospective customers. Frequently collaborated across roles, teams, and departments to automate manual tasks. Presented technical sessions and hosted interactive booths at two conferences.

Facilitate inclusive community events for designers and coordinate venues for typography critiques throughout greater Los Angeles.

Studying self-directed online design courses and over 100 videos on industry insights, business, and the fundamentals of graphic design.

Volunteered at the 2022 AIGA National Design Conference assisted with event registration, note taking, and supply management.

Illustrator, InDesign, Figma, Premiere Pro, Keynote, After Effects, Midjourney

Familiar with:

Photoshop, Glyphs, TouchDesigner, MadMapper, Blender, LiveSurface, Artivate, Basecamp, Trello, Jira, Google Workspace, Dropbox, Slack

Presentation and facilitation:

Strategic thinking, collaboration, copywriting, product management, project management, community building, agile facilitation, and scrum

Programming:

JavaScript, p5.js, Node.js, HTML, CSS, React, Python, Java, C, C++, Git